

SCOTT SIMPSON

GRAPHIC DESIGNER

I am an all-round senior graphic designer with a flair for design and an eye for detail. I am creative, efficient, conscientious and happy working on print and web projects. I have a friendly relaxed attitude that allows me to fit well in any team.



14+
YEARS DESIGN EXPERIENCE

SENIOR
PRINT & WEB DESIGNER*
*Front end

- KEY ATTRIBUTES
- CREATIVE
 - PRECISE
 - DEPENDABLE

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WEBSITE
WWW.EYEFILLET.COM

eyefillet is the home of



EMPLOYMENT HISTORY

1. FREELANCE DESIGNER

PERIOD: Jul 2011 - Present
POSITION: Senior Graphic Designer

Over the last 3+ years I have been kept busy with most of my work coming from Sugar and Partners (working on jobs for Honda, TAB and Flip) and as Westpac's in-house designer. The 300+ jobs at Westpac included car signage, logos, event collateral, in-branch campaigns and so much more. I am a graphic designer for hire, so if you are interested, get in touch to see how I can assist with your print, web or brand projects.

2. PUBLICEYE ADVERTISING & DESIGN

PERIOD: Jul 2009 - Jun 2011
POSITION: Senior Graphic Designer

A truly varied role where I got the freedom to express myself on a range of projects in print, web and brand work. This involved designing billboards, brochures, magazines, websites, packaging, logos and much more. I was also involved in managing my clients and my workflow. Being one of the senior designers in the studio I also assisted the other designers with their design work and offered general support.

3. HEARST DIGITAL (UK)

PERIOD: Jan 2006 - Apr 2008
POSITION: Senior Graphic Designer

This was my first taste as an in-house designer. Hearst is a publishing company with online titles such as Cosmopolitan, Mens Health, Handbag and Good Housekeeping. It was a face-paced role where I worked on print, web and brand jobs, and was also involved in promotions for London Fashion Weekend, Nike, Mango, The Devil Wears Prada and many more.

4. VISUAL DIALOGUE (UK)

PERIOD: Jan 2003 - Oct 2005
POSITION: Graphic Designer

A role that gave a great deal of variety and control. This included print, web and brand work where I managed my own jobs and liaised directly with the clients.

5. VISUAL NEWMEDIA

PERIOD: Aug 2000 - Mar 2002
POSITION: Graphic Designer

This was a great first design job to cut my teeth in the world of design. It gave me a chance to develop my style and see what design in the real world was about.

SOFTWARE KNOWLEDGE



EDUCATION

INSTITUTION: Auckland University of Technology
QUALIFICATION: Certificate in Graphic and Visual Design
DURATION: June 1999 - June 2000

Computer studies	A	Typography/logo design	A-
Illustration & design	A	Visual & conceptual design	A-
Visualising	A-	Professional studies	A

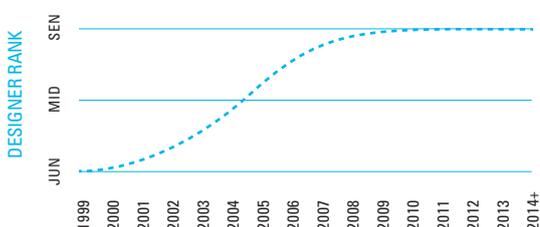
REFEREES

- Jeremy Barron**, Director, Publiceye
ph: 09 361 3900 email: jeremy@publiceye.co.nz
- Damian Peterson**, Director, Nice
ph: 09 480 2256 email: info@nice.co.nz

EMPLOYER QUOTE

I would have difficulty in finding another employee like Scott who ticks all the boxes. It is rare to find a person with Scott's ability, approach and honesty.

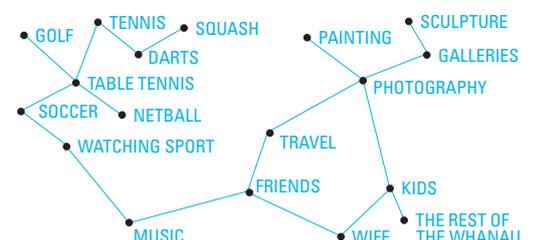
RISE THROUGH THE RANKS



1999

was the year I saw the light and became a graphic designer after 7 years in customer service roles with ASB and an electrical appliance retailer.

INTERESTS



To whom it may concern:

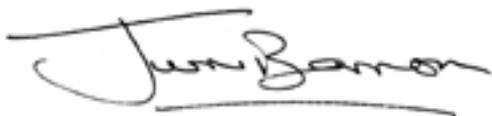
Scott Simpson: Reference JUNE 2011

Scott joined at Public Eye in 2009 as one of our senior designers and from day one he proved himself as a talented creative all-rounder and a person you can rely on. With his attention to detail and problem solving solutions, along with strong design skills, he slotted in well with the clients and his peers, building strong relationships.

His work covered all aspects of media, sourcing quotes, implementing new projects and processes, dealing directly with clients - from the likes of LOreal to Hawkins and everything in between.

I wouldn't hesitate to recommend Scott to any future employer and wish him all the best with his future.

Your Sincerely

A handwritten signature in black ink that reads "Jeremy Barron". The signature is written in a cursive style with a long horizontal line underneath the name.

Jeremy Barron
DIRECTOR

01.04.2008

To whom it may concern

Scott has worked for Hearst Digital as a Senior Designer from January 2006 to April 2008.

Whilst working for us, Scott proved himself to not only be a great designer but also a real part of the team. During his time here he produced a large amount of work of very high quality. Scott's flexibility to work on web, print and branding jobs made him a real asset to have on board.

I regularly left Scott to manage his own jobs which he did well, dealing with clients suppliers and staff in the process.

Scott was always happy to provide feedback to other members of the design team including myself and I found this to be constructive and helpful. On occasions Scott was also tasked to oversee the other designers when I was away from the office, which he was happy to do.

Scott's positive and friendly attitude made him easy to work with and popular within the company.

I recommend Scott highly and I wish him good luck in any future role.

Yours faithfully

Allen Bramley
Art Director, Hearst Digital

Date: 22 November 2005

To whom it may concern

Reference – Scott Simpson

Scott joined us in January 2003 and I still remember his interview today. I had interviewed a number of designers for the position and needing someone who was competent on all levels, Scott stood out. Sure he offered creative and technical ability both in print and web design but also came across as a good communicator and someone who was mature and professional.

Over two years later I can honestly say I would have difficulty in finding another employee like Scott who ticks all the boxes. It is rare to find a person with Scott's ability, approach and honesty. He has a very calming influence on anyone he works with whilst still maintaining the sense of urgency required for our business.

He has been immensely popular with everyone he has worked with, the right mix of humour and attention. Perhaps one of the biggest compliments I can pay Scott is to say if I were looking for someone to take a partnership position at Visual Dialogue, Scott would be that person.

So to summarise, he has great creative flair and technical ability. He is professional, mature and fun. He fits in well with anyone he works with, is someone you can trust completely and he really cares about the work he does.

He will be a great asset to any team.

I have very much enjoyed working with Scott during his time at Visual Dialogue and wish him the best for his future endeavours.

Yours sincerely

Doug Benson
Managing Director



15 March, 2002

To whom it may concern

Reference: Scott Simpson

Scott joined Visual as a junior graphic designer in August 2000 and over the last one and a half years he has become a great asset to our new media design team. We are very sad to be losing him to the appeal of the big wide world.

Over his time here Scott has learnt a great deal about both print and multimedia design and applications. He is able work productively and confidently both as a member of a team and on his own initiative. He remains cheerful and calm under pressure and gets on with the job, always turning up on time and willing to do what's necessary to achieve the best result.

His role has included on a day-to-day basis; concept and design, production for multimedia and print, art direction, project management, and client liaison. He has worked on a variety of corporate work, including brand identity, brochures, office templates, powerpoint presentations, flash animated demo's, internet and intranet sites.

Scott is a very competent designer. He likes keeping up to date with current design trends and is able to apply these influences to his work. He has a great sense of humour, and has built a good rapport with the entire team at Visual and many of our clients.

Scott's creative flair, communication skills, and computer production skills will make him a valuable member to any design related company and I have no hesitation in wholeheartedly recommending him.

I have enjoyed working with him and getting excellent design results together. I wish him the best for his future endeavors.

Yours sincerely

Kristi Drain
Design Director

12th March 2002

Scott Simpson

To whom it may concern,

Scott has been employed with us as a Graphic Designer from August 2000 - March 2002.

During this time Scott's duties included design in multi media projects, print and brand development work.

Scott also has a clear ability to conceptualise a brief to a storyboard stage and follow through to a final product. He works well on his own or in a team environment and has demonstrated a good ability to work directly with clients.

We would have no hesitation in employing him again in the future and we wish him well for his overseas travels.

Please feel free to contact me personally via email or phone for any further information.

Phone : 64 9 488 0631

Email : damianm@visualnz.com

Yours sincerely

A handwritten signature in black ink, appearing to read 'Damian McDonald'.

Damian McDonald
Managing Director
Visual Newmedia